

REP HEADLINE# 6366337 TRF# 497905 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 \$\$\$ UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 14.38  
 \*\*\*CHANGES\*\*\* \*\* WFSB-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/DCCC REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MIKE FURMAN  
 3050 K ST NW, SALES PRSN WA- HEATHER UTTLEY (H)  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6366337 CLASS: NATL. LOCAL REGIONAL  
 PRDCT DCCC EST#1475 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT9/12 OCT15/12 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT10/12 14.38

REP: REVISED ORDER  
 ADDED LN 21  
 NEW TTL 90600  
 VALUE TAKEN FROM HDLN 6329169  
 PLS CFM  
 THANKS, MIKE FOR HEATHER

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE, 10 MIN SEP REQ

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	A		1200N-1230P	30		\$750.00	10/11	10/12	1		TH-F	1
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1475 PROGRAM : NEWS CON COM1: NEWS												
OCT/12						90600.00						
CONTRACT TOTAL											90600.00	
TOTAL SPOTS											38	

REP HEADLINE# 6366337  
\$\$\$ UNAPPROVED REV #2

REP HEADLINE#  
\$\$\$ UNAPPROVED

DAY

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

# CONTRACT



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

**wfsb.com**

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

<b>Contract / Revision</b> 497905 /		<b>Alt Order #</b> 06366337
<b>Product</b> DCCC		
<b>Contract Dates</b> 10/09/12 - 10/15/12		<b>Estimate #</b> 1475
<b>Advertiser</b> Democratic Congressional Campaign Commi		<b>Original Date / Revision</b> 10/10/12 / 10/10/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 11	<b>Product Code</b> 14
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/09/12	10/15/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$750.00			
N 2	WFSB	10/09/12	10/15/12	Eyewitness News	12pm - 12:30PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$750.00			
N 3	WFSB	10/09/12	10/15/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$1,950.00			
N 4	WFSB	10/09/12	10/15/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$1,950.00			
N 5	WFSB	10/09/12	10/15/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$1,400.00			
N 6	WFSB	10/09/12	10/15/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$2,250.00			
N 7	WFSB	10/09/12	10/15/12	Eyewitness News	6:30am - 7am		:30			NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$1,400.00			
N 8	WFSB	10/09/12	10/15/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$1,600.00			
N 9	WFSB	10/09/12	10/15/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$800.00			
N 10	WFSB	10/09/12	10/15/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$1,600.00			
N 11	WFSB	10/13/12	10/13/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 497905 /		<u>Alt Order #</u> 06366337
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Product</u> DCCC
<u>Advertiser</u> Democratic Congressional		<u>Estimate #</u> 1475
		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$700.00			
N 12	WFSB	10/14/12	10/14/12	The Mentalist	10pm - 11pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$7,000.00			
N 13	WFSB	10/14/12	10/14/12	Patriots Football	1:00pm - 7:00pm		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$9,500.00			
N 14	WFSB	10/14/12	10/14/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,400.00			
N 15	WFSB	10/11/12	10/11/12	Big Bang	8pm - 9pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$8,500.00			
N 16	WFSB	10/09/12	10/15/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTFSS				3	\$1,900.00			
N 17	WFSB	10/09/12	10/09/12	NCIS	8pm-9pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$9,000.00			
N 18	WFSB	10/09/12	10/09/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$9,000.00			
N 19	WFSB	10/12/12	10/12/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$750.00			
Totals											38	\$90,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	38	\$90,600.00	\$77,010.00
<b>Totals</b>	<b>38</b>	<b>\$90,600.00</b>	<b>\$77,010.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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